



Join Us as We Celebrate the Ocean!

**World Oceans Day**

**Run for the Ocean 5K and Beach Cleanup**

**June 3, 2017**

**Hampton Beach**

- **9:00 AM: 5K Run**

A unique race that is half on the beach!

Walkers welcome. Prizes for fastest runners, best costume and the participants that pick up the most litter along the course!

- **10:30 AM: Beach Cleanup**

Help in our efforts to protect marine life by removing litter from the beach. We'll use data cards to record our findings so we can learn about pollution and prevent it in the future.

**For more information, contact:**

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# World Oceans Day Celebration

## Run for the Ocean 5K and Beach Cleanup

### Sponsorship Benefits



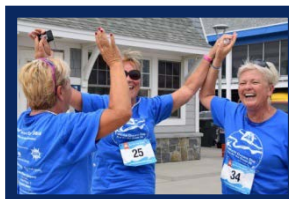
#### \$2,500 Presenting Sponsor (cash only)

- Event name includes sponsor, i.e., "YOUR COMPANY" presents ...
- Sponsor name and logo featured prominently on promotion materials
- Sponsor name featured prominently on official race shirt
- Premier Placement on Race Website as "YOUR COMPANY" presents...
- Prominent display of Sponsor Banner on event day (Sponsor to provide banner)
- Premier placement of logo and website link on BOS website, online registration page and e-blasts leading up to event
- ½-page ad in our print newsletter (approx. 3,000 copies) and ad in 2 e-newsletters (distributed to approximately 5,000 subscribers)
- Premier location for booth at event
- Display of promotion material at event
- 5 Free entries to the race
- 5 Race shirts



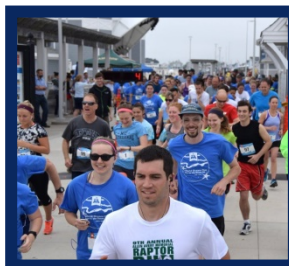
#### \$1,000 Partnering Sponsor (cash only)

- Sponsor name and logo featured prominently on official race shirt
- Prominent display of sponsor banner on event day (Sponsor to provide banner)
- Prominent placement of logo and website link on BOS website
- 1/4-page ad in our print newsletter (approx. 3,000 copies) and ad in one e-newsletter (distributed to approximately 5,000 subscribers)
- Prominent placement of logo and link on event e-blasts and event registration page
- Prominent location for booth at featured event
- Display of promotion material at event
- 3 Free entries to the race
- 3 Race shirts



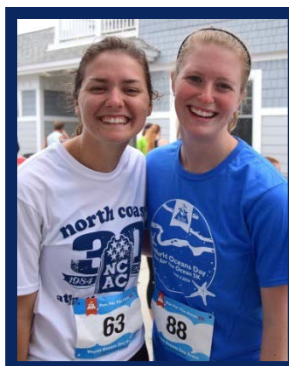
#### \$500 Cash or \$250 Cash & Equivalent In-Kind

- Top level tiered placement of name and logo on BOS web site
- Prominent display of sponsor banner on event day (Sponsor to provide banner)
- Prominent location for booth at featured event
- Display of promotion material at event
- 2 Free entries to the race
- 2 Race shirts



#### \$250 Cash or \$150 Cash & Equivalent In-Kind

- Mid-Level tiered placement of logo and web site link on BOS website
- Prominent display of sponsor banner on event days (Sponsor to provide banner)
- Prominent location for booth at race site
- Display of promotion material at events
- 1 Free entry to race
- 1 race shirt



#### \$100 Cash or \$50 Cash & Equivalent In-Kind

- Bottom level tiered placement of logo and website link on BOS web site
- Prominent display of sponsor banner on event day (Sponsor to provide banner)
- Display of promotion material at events

#### \$50 Cash Only

- Name on back of race shirt, bottom level tiered placement of organization name and website link on website